



3 LIST OF SUITABLE DISPLAY ACTIONS

- ✓ Actions where the Display participant takes the lead
- ✓ Work with citizens and local stakeholders
- ✓ Some technical activities
- ✓ Cultural events
- ✓ Additionally for schools/universities
- ✓ Link or combine events

Recommendations on how to organize interesting Display activities

Be inspired by the following list of activities:

Actions where the Display participant (a municipal or a private organisation) takes the lead

- ✓ **Menu/calendar** - list of simple actions taken by the city encouraging citizens to do likewise (e.g.: Menu: Monday – reduce unnecessary waste - do not leave shop doors open in winter, Tuesday – when leaving the office everybody switches the lights, printers, and computers off, Wednesday – indoor temperatures 19-20 degrees...)
- ✓ Link the Display launch to an official announcement to join the Covenant of Mayors launched by the European Commission
- ✓ **Engagement** to maintain one or more actions during the whole year (e.g. each Wednesday during the heating season decrease the indoor temperature....)
- ✓ Appoint **an Energy Manager**
- ✓ **"Energy notice board"** where the





weekly energy consumption, energy saving tips, news on current projects and any other relevant information could be made public

- ✓ **Energy challenge programme:** arrange a competition between employees, or among pupils - this will promote good performance
- ✓ **Energy quiz** with prizes for the winner
- ✓ **Official launching of Municipal/Corporate Energy Plan** and information about Display – promotion for your organisation
- ✓ Public **presentation of your energy ambassador(s) or opening of the Municipal Energy Office**
- ✓ Organise an **information point** about energy efficiency measures within the City Hall or in an area often frequented by the public
- ✓ Energy efficiency **breakfasts** for local stakeholders
- ✓ Invite employees/regular building users to **individually commit** to simple energy-saving measures over a longer period - send out a list (by e-mail) of energy-saving measures each month to the participants – evaluate their achievements



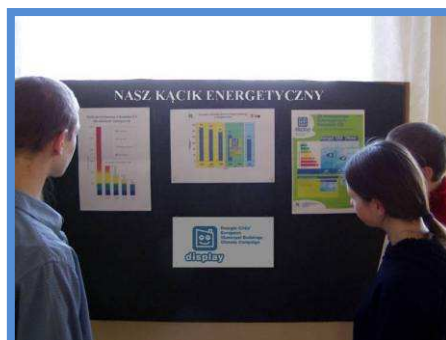
Work with citizens and local stakeholders

- ✓ **Seminars** for employees/ pupils/ citizens explaining **climate change issues** and the link to energy savings in the buildings, informing the individual of collective benefits
- ✓ **Seminar** on EU directives and National trends for carbon reduction and its direct relation to **energy performance certificates and** energy saving
- ✓ **SMEs exhibitions** (promotion of energy efficiency lighting, insulation, windows etc.)



Some technical activities

- ✓ Demonstration of **emitted CO₂** on an energy day (e.g. via a chart on screen or posters)
- ✓ Visually display carbon offsetting i.e. due to use of renewables
- ✓ Demonstration of EE **calculation tools**
- ✓ IR camera/Energy consumption measuring/**water consumption measuring- demonstration**



Cultural Events

- ✓ **Invite local artists (musicians, theatre actors, sportsmen, other VIPs)** to raise awareness on climate issues, press conference with the group on climate change and energy savings
- ✓ Presentation of the **“IMAGINE” exhibition** in your building (<http://www.imagineyouenergyfuture.eu/exhibition/spip.php?rubrique1>)
- ✓ **Public presentation of a movie** dedicated to energy and climate issues followed by a round table discussion.

Possible films:

- Al Gore’s documentary “An inconvenient truth”
- The ARTE documentary “Energy – The future against the flow”
- Wall-E
- The End of Suburbia (www.endofsuburbia.com)
- Educational films of the European Commission



www.lahuit.com/catalogue/FR/SOCIETE/016/display_film/

Additionally for schools/universities:

- ✓ **Competition between pupils, classes, schools, departments or buildings** – paintings, photography, literature, handcrafts, dance, sport – on the theme of (or “in the name of”) energy savings at schools. These activities can attract some sponsors (e.g. for the award ceremony)
- ✓ **EE and RES education games**



- ✓ School **energy audits** done by the students – gathering of energy data, seeking potential energy savings measures (windows, lighting, close the doors...)
- ✓ **Energy quiz**
- ✓ “**Display**” **sport or art competitions** between the schools (see Shining Example of Brasov)



- ✓ Educational activities and programs – an **exhibition** organized by different RES producers to show and to explain to teenagers about energy efficient techniques and renewable energy



- ✓ Organise **a visit** with pupils at the nearest supplier of energy based on Renewable resources
- ✓ For kindergartens – **a puppets show** about the elementary concepts about energy sources
- ✓ **Student presentation** and discussion of research projects regarding energy efficiency
- ✓ **Join Eco-Schools** (<http://www.eco-schools.org/>)



Link or combine events

For a better visibility:

- Organise some activities in the framework of **larger energy and climate events** (World Water Day, World Environment Day, European Sustainable Energy Week, etc.)
- **Link up with other partners** to use synergies for organising local activities

Who could and should be your partners ?

- ✓ Local actors
- ✓ Schools
- ✓ Citizens / Households
- ✓ SMEs
- ✓ Industries
- ✓ Public administrations
- ✓ Social housing companies
- ✓ Health services (hospitals...)
- ✓ Energy Agencies /Development agencies
- ✓ Representatives of regional and/or national authorities
- ✓ Sponsors
- ✓ Etc.

