

Display® ... building... a European identity!

Hundreds of cities, thousands of buildings all using the Display® poster in 26 European countries!

Boost your city's image at the European level:



Benefit from the pan-European promotion of your Display® activities!

Become a **Display® Shining Example** and use this title to market your city.



Apply for the "Towards Class A" award and share your successful local communication campaign.

www.display-campaign.org

For further information, please contact:

> **Your national relay city** to inform you about Display® in your country. The list of cities is available on the Display® website.

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The Display® Campaign is driven by hundreds of committed participants. It is co-financed by the European Commission, DG TREN via the "Towards Class A" project.

The TCA Partners:



Project Leader
 Energie-Cités, the Association of European local authorities promoting local sustainable energy policy



Council of European Municipalities and Regions (CEMR)



Architects' Council of Europe (ACE)



The European Alliance of Companies for Energy Efficiency in Buildings (EuroACE)



Center for Energy Efficiency (EnEffect)

Intelligent Energy Europe



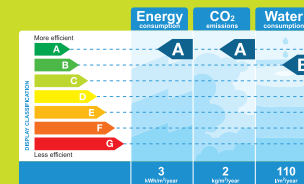
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European Municipal Buildings Climate Campaign



Let your buildings talk!

When buildings start talking...!

...they keep it simple and colourful!

Kilojoules, Mega-Watts and nothing else? No way! With Display[®], everybody can understand the energy rating of a building, from A to G.



... they encourage action!

With technical and behavioural measures proposed on the poster, everyone learns how to act "towards class A".

It's easy and it's up to you!

With a few simple clicks you can enter your buildings' data into the on-line calculation tool. Within seconds a personalised poster is ready to be displayed.

The Display[®] poster can be produced in 23 European languages.

More than just communicating your national certification

Go beyond the administrative requirements of the EPBD! With Display[®] you can:

GO BIG



ALSO GO SMALL
with Display[®] posters for buildings smaller than 1000 m²

INCLUDE WATER

SIMULATE potential energy measures on buildings and visualise likely class outcomes

SHOW YOUR PROGRESS
by updating your Display[®] poster once a year!



Posters alone won't change peoples' actions...

That is why Display[®] offers more than the mere visualisation of the invisible.

Use the Display[®] Communication Handbook, stickers, badges or T-shirts to involve building users in an innovative way.



Network during the local, National and European Display[®] Users Clubs!



The front runners who have participated from the early years of the campaign send a clear signal: Their year on year results now clearly demonstrate the gradual shift in the energy performance of their buildings towards Class A.



Calculate

Communicate

Celebrate

A