

1. Towards Class A award APPLICATION FORM

For the 2010 Towards Class Awards Energie-Cités will initially pre-select 6 finalists. A city representative will then be invited to present their application personally in front of a jury of international experts the morning of the 28th of April in Salerno. Travel and accommodation costs up to 700 EUR will be reimbursed by Energie-Cités.

The jury will present three awards for the 1st, 2nd and 3rd prizes the same evening during the welcome cocktail of Energie-Cités' anniversary rendezvous.

* 1. Applicant details

City/region name:	<input type="text"/>
Contact person:	<input type="text"/>
Address:	<input type="text"/>
Address 2:	<input type="text"/>
City/Town:	<input type="text"/>
Country:	<input type="text"/>
Email Address:	<input type="text"/>
Phone Number:	<input type="text"/>

2. City/town population size

< 50,000

50,000 to 300,000

> 300,000

* 3. Annual financial budget available for your energy certificate related communication activities (in euros)

* 4. Buildings with a poster/certificate publicly visible

Number of buildings with a poster/certificate	<input type="text"/>
Total number of public buildings	<input type="text"/>

5. Building types involved in your communication activities

- Education
- Administrative buildings
- Social/cultural buildings
- Swimming pools
- Sports Halls
- Multi-residential buildings

6. Did you hang up posters/certificates which are rated F or G? If so what was the response from the public or elected members?

* 7. Please list the five (max) most important communication events organised in 2009/10 (please fill in the name of the event, the date and a brief description including target type and number of participants)

Event 1

Event 2

Event 3

Event 4

Event 5

8. Please describe your city/town/region's communication strategy to improve the performance of its public buildings i.e. marketing strategy, involvement of the media, monitoring and evaluation etc.

9. List 5 (maximum) communication materials that you designed to compliment the display of energy certificates (please note the type of support, the number of copies and method of dissemination). Please can you send digital copies of the communication materials including any photos to [ian.turner AT energie-cites.eu](mailto:ian.turner@energie-cites.eu) or hard copies to Energie-Cités, 2 chemin de Palente, Besançon, 25 000, FRANCE.

Support 1

Support 2

Support 3

Support 4

Support 5

10. List the 5 (maximum) partners that have contributed to your communication campaign i.e. NGOs, energy agencies, teachers etc. Please note the partner and specify its contribution.

Partner 1

Partner 2

Partner 3

Partner 4

Partner 5

11. Please add any additional comment

Thank you for participating in the 2010 TCA award. We will contact you for any further information if required.