



# Communicate your buildings energy rating

7 magical years of the Display® Campaign

## Preliminary Programme

### 14.30 – 14.40 Welcome and Chair of the Event

Silvia-Adriana ȚICĂU, MEP, S&D, Vice-Chair of the Committee on Transport and Tourism

### 14.40 – 15.45 Reasons to act now – The role Display has played in supporting/influencing the EPBD

Facilitator: Peter Schilken, Energy Cities

- *Public vs Private: Why communicating energy certificates is critical in public buildings* – Gérard Magnin Executive Director, Energy Cities
- *7 Magical years – How Display has and continues to contribute to energy awareness and improving building performance* – Richard Bull, De Montfort University-UK
- *The role of Intelligent Energy-Europe projects in supporting the EPBD* – Patrick Lambert – Director, EACI

Questions – Answers

### 15.45 – 16.15 Coffee/Tea Break (possibility to visit the Towards Class A Award Gallery)

### 16.15 – 17.15 Unlimited Creativity – Panorama of Communication Campaigns

Facilitator: Arnaud Pêtre, Altermarketing

Round-table presentation of success stories, anecdotes (municipal buildings and communication actions targeting building users)

- Participating municipalities : Salerno, Bristol, Brasov, Ivanic Grad, Ecoparc, SIEEEN

Questions – Answers

### 17.15 – 18.00 Ahead of the times – Common European voluntary label for non residential buildings

Facilitator: Marie Donnelly. Director, DG ENER

Round Table Debate

- Silvia-Adriana ȚICĂU, MEP
- Marie-Christine Roger, MEDDTL
- Russell Reefer, LGA
- N.N., Concerted Action
- Jeremy Draper, Milton Keynes

### 18.00 – 18.30 The fifth Towards Class A Award Ceremony

Master of Ceremonies – Pekka Sauri (Board of Directors, Energy Cities)

Presentation of Awards – Silvia-Adriana ȚICĂU, MEP

### 18.30 – 19.30 Cocktail and possibility to visit the Towards Class A Award Gallery