



# Communicate your buildings energy rating

7 magical years of the Display® Campaign

## **Public vs Private: Why communicating energy certificates is critical in public buildings?**

**G rard Magnin**

Executive Director, Energy Cities



# Coming back to the origin

## *Article 7*

### **Energy performance certificate**

3. Member States shall take measures to ensure that for buildings with a total useful floor area over 1 000 m<sup>2</sup> occupied by public authorities and by institutions providing public services to a large number of persons and therefore frequently visited by these persons an energy certificate, not older than 10 years, is placed in a prominent place clearly visible to the public.

EPBD 16 December 2002

# Coming back to the origin

## Article 13

### Display of energy performance certificates

1. Member States shall take measures to ensure that where a total useful floor area over 500 m<sup>2</sup> of a building for which an energy performance certificate has been issued in accordance with Article 12(1) is occupied by public authorities and frequently visited by the public, the energy performance certificate is displayed in a prominent place clearly visible to the public.

On 9 July 2015, this threshold of 500 m<sup>2</sup> shall be lowered to 250 m<sup>2</sup>.

EPBD recast – 19 May 2010

# Public vs Private

**Private**



**Market  
instrument**



**Influence values**

**Public**



**Pressure from the  
general public**



**Influence  
politicians**



# Asset vs operational rating

**Private building**

=

**Asset rating**

**Intrinsic elements**

**Public building**

=

**Operational rating**

**Intrinsic elements  
& management**



# Do not forget the objective

## *Article 1*

### **Objective**

The objective of this Directive is to promote the improvement of the energy performance of buildings within the Community,

**The certificate is only a tool**



# Proud of their certificates!



# Able to attract media!

**NEWS IN BRIEF**

**Learning for the Future:** The Department for Education and Skills has published its second Sustainable Schools Strategy. The plan is part of the overall Sustainable Schools Strategy. Schools launched in March 2005. This is the first phase and addresses the main issues that will be tackled over the next two years.

**Money for Old Rail:** The Department for Transport has announced that it will be providing £1.5 billion to fund the restoration of the railway network.

**Energy Labels:** The Department for Energy and Climate Change has announced that it will be introducing energy labels for buildings.

**České domy dostanou energetické vysvědčení**

Základní škola v Kyjově má jako první česká budova energetický štítek. Tam třeba, jak energetický náročný je její provoz. Certifikátem bude být povinen každý objekt.

**Energy Label:** The Department for Energy and Climate Change has announced that it will be introducing energy labels for buildings.

**Koncový pracovní Euro:** The Department for Energy and Climate Change has announced that it will be introducing energy labels for buildings.

**Medzinárodné stretnutie účastníkov Medianska, Čech, Poľska a Bulharska organizovanú na MNO v Bratislave.**

**Table:**

Bratislava 10, 18	1	24
Bratislava 1, 1, 5	1	11
Bratislava 1, 3, 5	1	29
Bratislava 2, 4, 6, 8	1	24
Košice 1, 5, 7	1	20
Poprad 1, 3, 5, 7	1	20
Trnava 15, 20, 22	1	20
Trnava 1, 3, 5	1	24
Trnava 2, 4, 6	1	27
Trnava 7, 8, 11	1	27
Trnava 19, 21	1	27
Trnava 22, 24, 26	1	27
Trnava 23, 25, 27	1	27

**ATTAIRES PUBLIQUES**

**Lausanne le Wat**

**Almada acolheu reunião do projecto europeu CYBER Display® – comunicar o desempenho energético dos edifícios – que incluiu uma sessão de formação sobre eco-comunicação em escolas**

**Visita a estabelecimentos de ensino**

Os perfetos europeus visitaram o Estabelecimento Frei Luís de Sousa onde tiveram a oportunidade de debater estas temáticas com a comunidade educativa local e de tomar contacto com alguns materiais desenvolvidos no projecto Agenda 21 da Criança de Almada, nomeadamente o filme "O Nosso Clima está a Mudar!".

Paralelamente a reunião foi organizado o Workshop "Eco-comunicação em Escolas" que visou para trocar experiências e partilhar conhecimentos. O evento contou com exposições da CMA e da AGENEAL, assim como do projecto "Escola da Energia" iniciativa da Associação Bandeira Azul da Europa e da GALP Energia) terminando com uma sessão interactiva dinamizada pelo município de Bristol, Reino Unido.

Esta ocasião foi também aproveitada para alisar o primeiro poster da campanha, que contém informações sobre o desempenho energético e ambiental do edifício da escola envolvida no projecto. Durante o projecto CYBER Display®, outras 20 escolas do concelho de Almada irão participar e expor o seu poster.

**Para saber mais sobre o CYBER Display®**  
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www.display-campaign.org

**Colomiers. La campagne de développement durable primée.**

**La ville classée au 4<sup>e</sup> rang européen**

**Intelligent Energy Europe**





**Have you ever seen so many  
papers and parties  
about “official certificates”?**

**Display =  
a tool to improve citizenship  
and energy democracy**