



**Display<sup>®</sup> is your energy information!**

**Display<sup>®</sup> is your energy communication!**

To make communication on energy in municipal buildings as easy as possible for you, Energie-Cités, Display<sup>®</sup> pilot cities and experts have prepared this communication handbook. It is intended to help you organise successful awareness-raising activities in your municipality's public buildings in support of the Display<sup>®</sup> poster campaign.

If you consider yourself a newcomer in organising local energy-saving projects, the entire approach from beginning to end will be of interest for you.

More experienced cities will rather find selected parts of the handbook useful.

Thanks to its handy format, you can use this handbook flexibly, take out sheets easily and add new ones. If you find some sheets helpful for building staff, do not hesitate to hand out copies!