



Energy performance of your public buildings: **Towards Class A Project**

Newsletter N°13 - English

DISPLAY-O-Meter

CYBER Display® successfully launched

Display® welcomes Zürich as a new participating city!

3rd edition of the TCA Awards launched in Brussels

Display soon to be adapted to DEC requirements

Caisse des Dépôts: a partner for energy-efficient buildings

Upcoming Events

Since 2004, the Display® Campaign has been assisting municipalities in engaging with the public and maximising the environmental rewards of better managed public buildings.

Its success lies in its emphasis on communication. In the period 2008-2010, Display® will focus on three main fields of action : a stronger visibility and quality of local communication campaigns in Europe ; the co-ordination of local, national and European user clubs to promote the dissemination of best practices ; and the adaptation of the existing calculation tool to national legislation schemes. Display® is driven by hundreds of committed participants and co-financed by the European Commission.

DISPLAY-O-Meter



CYBER Display® successfully launched

CYBER stands for "Communicate Your Buildings' Energy Ratings". As new services will be added, CYBER Display® will be the Umbrella project for the campaign till early 2011. Display® officially entered the new phase during a kick-off conference in Bristol on the 23/24 September and was followed by a two-day training workshop.

— > Read more [here](#).



Display® welcomes Zürich as a new participating city!

Switzerland's largest city has joined the Display® Campaign!

The city council of Zürich has launched its campaign participation by presenting the Display poster for one of their mayor administration buildings. The Display® Campaign integrates well in Zürich's ongoing efforts to further reduce energy requirements and will support the city's vision of a '2000- watt-society'. City officials are proud to demonstrate good results regarding the achieved energy standards for a number of public buildings and will continue to use the Display® tools for accelerating future upgrades in other buildings.

To read the press release click [here](#) (in German).



3rd edition of the TCA Awards launched in Brussels



The next edition of the Display® "Towards Class A" (TCA) Awards was

officially launched last week! The Open Days with more than 1000 representatives from European cities and regions was an ideal event to present this competition rewarding best local communication campaigns in the field of public building energy labeling. The 2009 Award is now open to all local authorities, whether campaign participants or not. Win fantastic prizes and get EU-wide promotion for your commitment!

Download the [application documents](#) [here](#).



Display soon to be adapted to DEC requirements



Negotiations with the UK's Directorate of Communities and Local Government (DCLG) took a positive step forward on the 26th of September when Ian Turner (Energie-Cités) and Jeremy Draper (Milton Keynes) met with Simon Barnes (DCLG) and Chris Enstone (DCLG) to discuss options for Display® to be adapted to the official England and Wales Display Energy Certificates (DEC).

In the near future the technicians will meet to work on the integration with the aim to adapt Display to show the official carbon results attained for a DEC and then to add an energy rating (based on DEC results) and maintain the water results based on the Display® European benchmarks. Display® will remain a voluntary communication option for member cities in the UK and Wales.



Caisse des Dépôts: a partner for energy-efficient buildings



In July 2008, the Display® Campaign gained an additional partner in the form of the Caisse des Dépôts, a major financial institution in France.

Aware of the environmental challenges that local authorities are facing today, the Caisse des Dépôts will support various activities carried out in the framework of Display to support participants in achieving class A in their buildings.



Upcoming Events

28 October 2008: Housing and Energy: towards a new quality

standard (conference and site visits): Download program in German and French [here](#) or contact Matthias Sinn: [matthias.sinn\[at\]muenchen.de](mailto:matthias.sinn[at]muenchen.de)

25 November 2008: Meeting of the French User Club to exchange experiences amongst French Display members. This meeting will focus on Lille and Mulhouse's Local Communication Campaigns. Read more [here](#).

26 November: Meeting of the Swiss User Club to exchange experiences amongst Swiss Display members. This meeting will focus on improving the performance of public buildings.



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