

## TCA Award Prizes 2009

### Highland games - Communication and energy efficiency rewarded



On Thursday the 23rd of April in Brussels **Highland Council (Scotland)** received the Display® Towards Class A award. The 2009 awards were presented at the Gala dinner of the Energie-Cités and Climate Alliance conference titled “3x20 – Play the Game”.

More than 300 delegates from local authorities all over Europe were present to see the winners receive their awards. First prize winners, Highland Council convinced the jury with their intensive internal communication, strong external promotional activities and effective marketing strategy that allowed for the involvement of a wide variety of citizens’ groups. The second and third prizes went to **Pamplona (Spain)** and **Lviv (Ukraine)** respectively.

The 2009’s first prize was the **ecoDriver™ sustainability information management system** that captures sustainability data and presents performance information in a variety of ways, for different audiences. Vincent Berutto, representing the European Commission’s EACI agency, was at hand to congratulate the winners and present them with their prizes and Anna Jaskula as representative of the award jury underlined the excellent quality of all applications received and encouraged the Display team to give the activities of the winning cities a high visibility.

The Display® “TCA” Award forms part of the European Display® Campaign which encourages municipalities to make the energy performance of their buildings publicly known. Currently, more than 350 towns and cities are participating in the initiative to reduce water, energy and CO2 values of their buildings. They have already registered more than 10,000 buildings using the on-line calculation tool which generates the informative Display® poster.



The jury members in 2009 were:

Bo Frank, Mayor of Växjö  
George Ohana, Lausanne - TCA winner 2007  
David Willans, Futerra  
Anna Jaskula, Deputy Director PNEC Poland  
Dorien van der Weelen, Philips lighting