

**Here is a short list of convincing arguments for your building(s) to participate in Display:**

- **Lower energy costs & consumption**
- **Protection of the environment through lower CO<sub>2</sub> emissions**
- **Energy savings make more money available for other activities and equipment in your offices, schools etc.**
- **Improved comfort conditions**
- **Increased general awareness**
- **Increased empathy of employees and visitors with your organisation**
- **Reach more easily the commitment for the Covenant of Mayors initiative**
- **Energy is a broad topic that can be integrated in and linked to different ongoing activities**
- **Etc.**