Display[™] Campaign: a small investment for significant savings

Energy remains one of the few items where significant financial savings can be made.

A European municipality of 100,000 inhabitants can spend up to $\in 1.5m$ on the energy requirements of its public buildings. By reducing its energy consumption by only 1%, it will save $\in 15,000$. With a reduction of 10%, it saves $\in 150,000!$

Follow the example of Rome, Frankfurt, Bielsko-Biala, Ayent, Rennes, Leicester, Bristol, Almada..., and make energy utilisation comprehensible and visible to decision-makers and users alike while reducing your local energy costs!

Energy / water consumption and CO_2 emissions will no longer be a secret, neither for adults nor for children.



These pupils in their school in Brasov (Romania) also play their part in reducing energy consumption.

For further information

you can also contact your country's relay cities. The list is available on the Campaign's website, "Partners" section.

Contact

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www.display-campaign.org

The Display[™] Campaign is reinforced by the "Towards Class A - Municipal Buildings as Shining Examples" project (2005-2007), supported by the European Commission - DG TREN.

TCA partners



Architects'

Council of

Europe (ACE)

Project Leader Council of Energie-Cités, European the Association Municipalities of European and Regions local authorities (CEMR) promoting local sustainable energy policy The European Center foi Alliance of Energy Companies Efficiency for Energy (EnEffect) Efficiency in Buildings (EuroACE)



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How does your building perform?



Display[™] to reduce municipal energy and water expenses!



Information on climate and energy issues...

The European Display[™] Campaign encourages local authorities to **publish the energy and envi-ronmental performances of their buildings**. This is done using a voluntary system designed with and for municipalities that is based on the label-ling system used for domestic appliances.

Display[™] will enable you to:

- > Cut down on your energy costs
- Keep citizens and users of buildings updated on their energy and water consumption
- > Make use of a decision support evaluation tool
- Anticipate the implementation of the European Energy Performance in Buildings Directive
- Take part in a European initiative tackling climate change



Schools, libraries, cultural spaces, town halls.... Any public space frequented by citizens can be evaluated using Display™ to enhance their well-being without compromising their future, as seen here in Lausanne's Court of Justice (Switzerland)!



The Mayor of Saarbrücken (Germany), K. Breuer and his "energy" officer, J. Lottermoser, commenting on the energy and environmental performances of a school in their town with the teacher and pupils.

within reach of everyone...

A special calculation tool and a poster

With a few simple clicks and on-line support you can enter your buildings' data into the calculation tool. Within seconds a personalised poster is ready to be displayed.



for action and progress

- > A Communication guide, support tool for the implementation of the Display[™] Campaign.
- > A Website provides all information about the Campaign and the participating cities.
- > A Help centre answers your queries







Test Display™ and display your poster at www.display-campaign.org