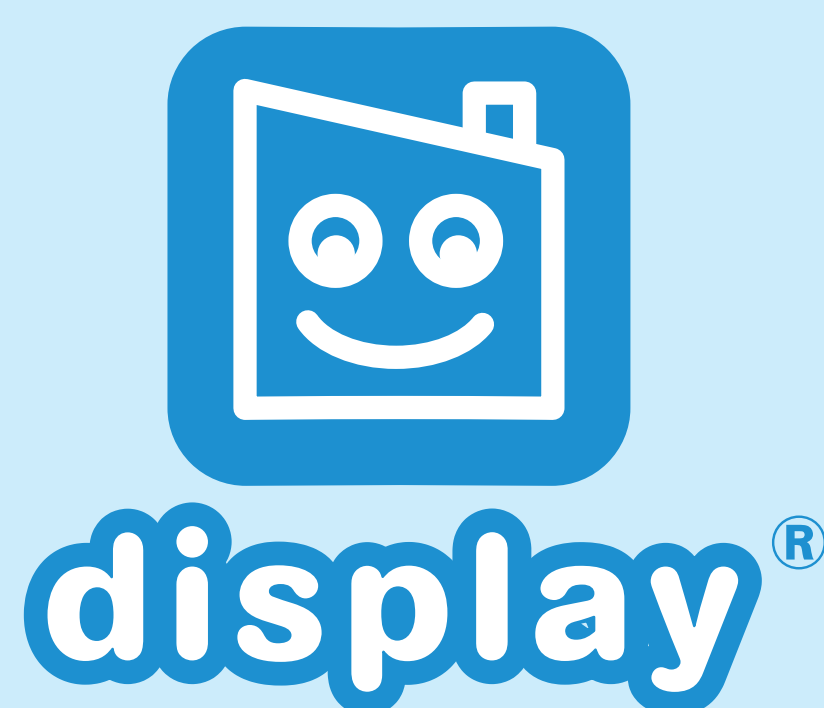




Grad Ivanić-Grad



Display® Campaign Ivanić-Grad, Croatia

General info

Population 14723

Competitive advantages: favourable geographic position
good highway and railroad connections
closeness to the Capital, Zagreb



Natural resources: oil, underground gas, enterprise Zones, organic agriculture, vineyards, forests, wind potential



Energie Cites member since February, 2008.
Display Campaign start April, 2008.
Covenant of Mayors signed February, 2009.
Mobility Week: 2005., 2007., 2008., 2009.

CROATIA



Zagreb County

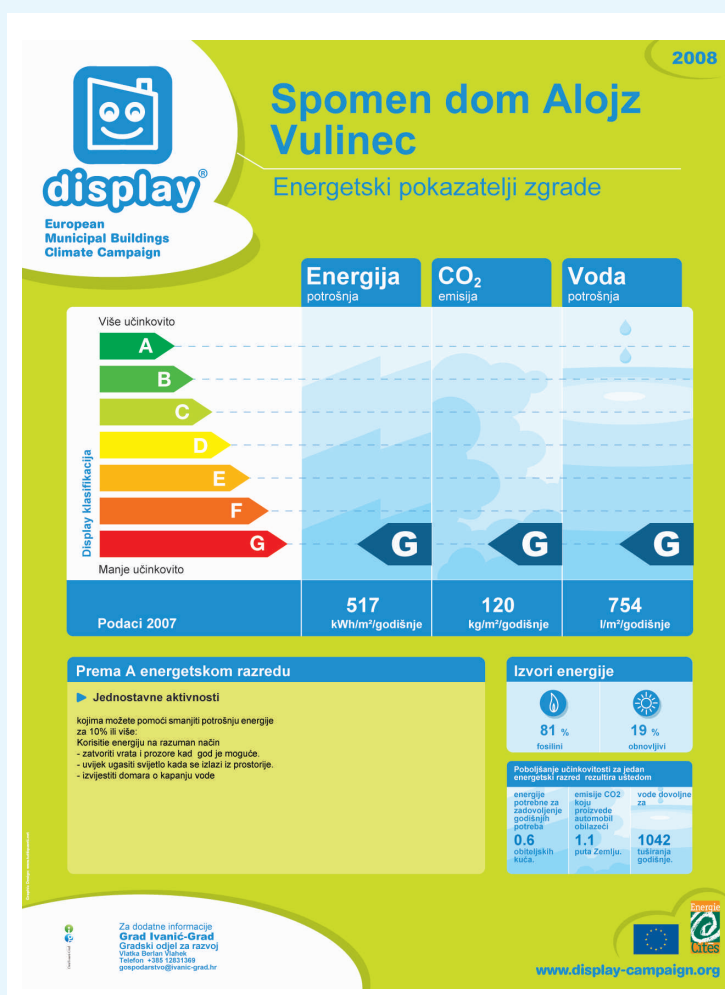
Display® Campaign in Ivanić-Grad

City of Ivanić-Grad,
first croatian city actively implementing Display Campaign
23 registered buildings
63 posters available
October 2008. official campaign presentation

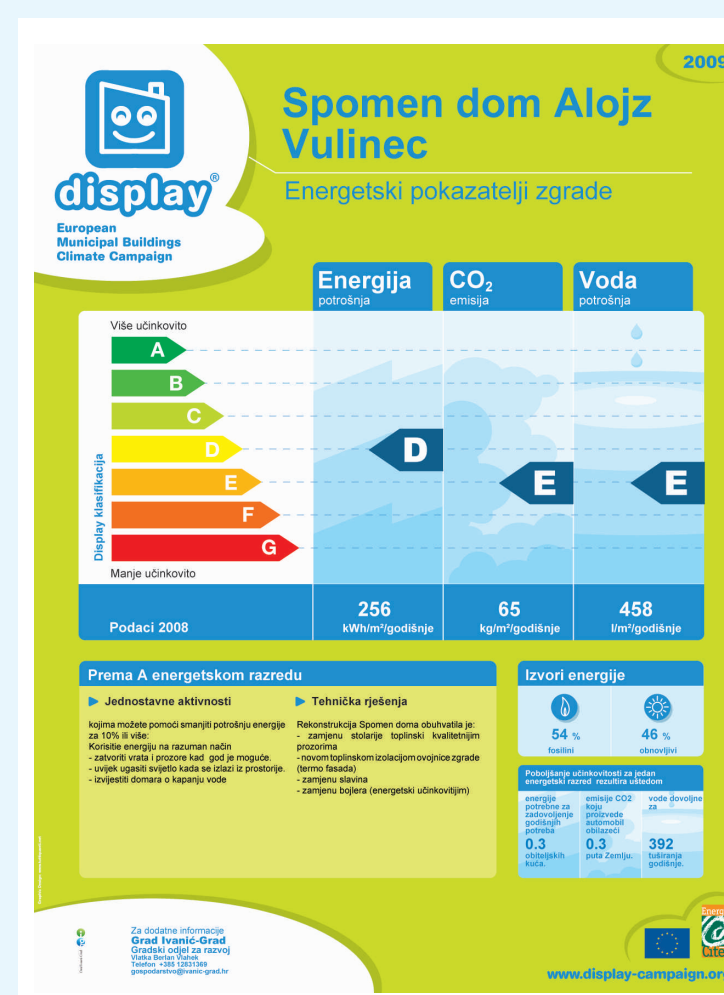


Activities – Initiatives

Municipal Headquarters renovation



Before renovation

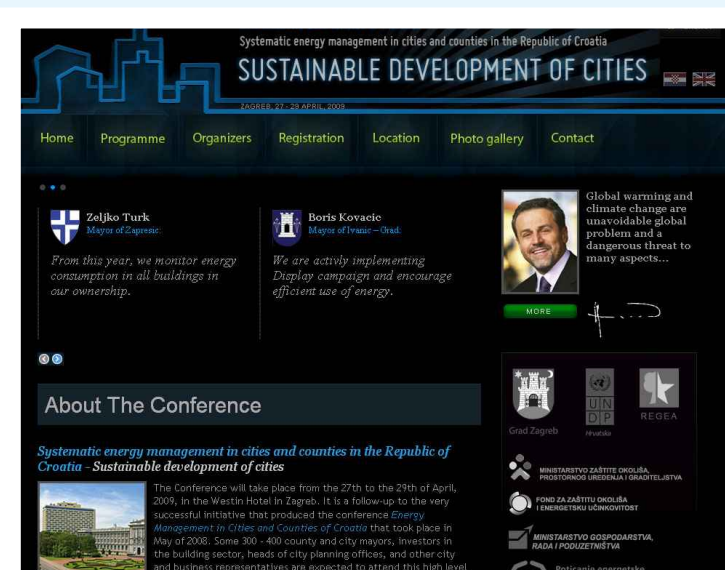
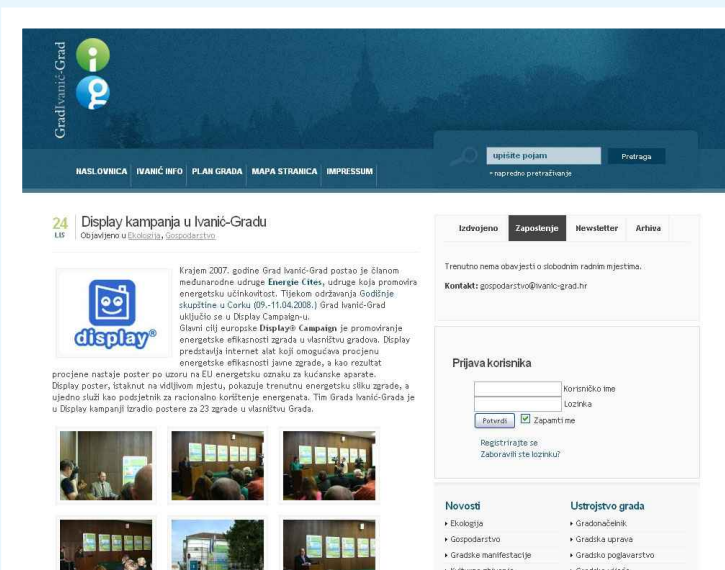


After renovation

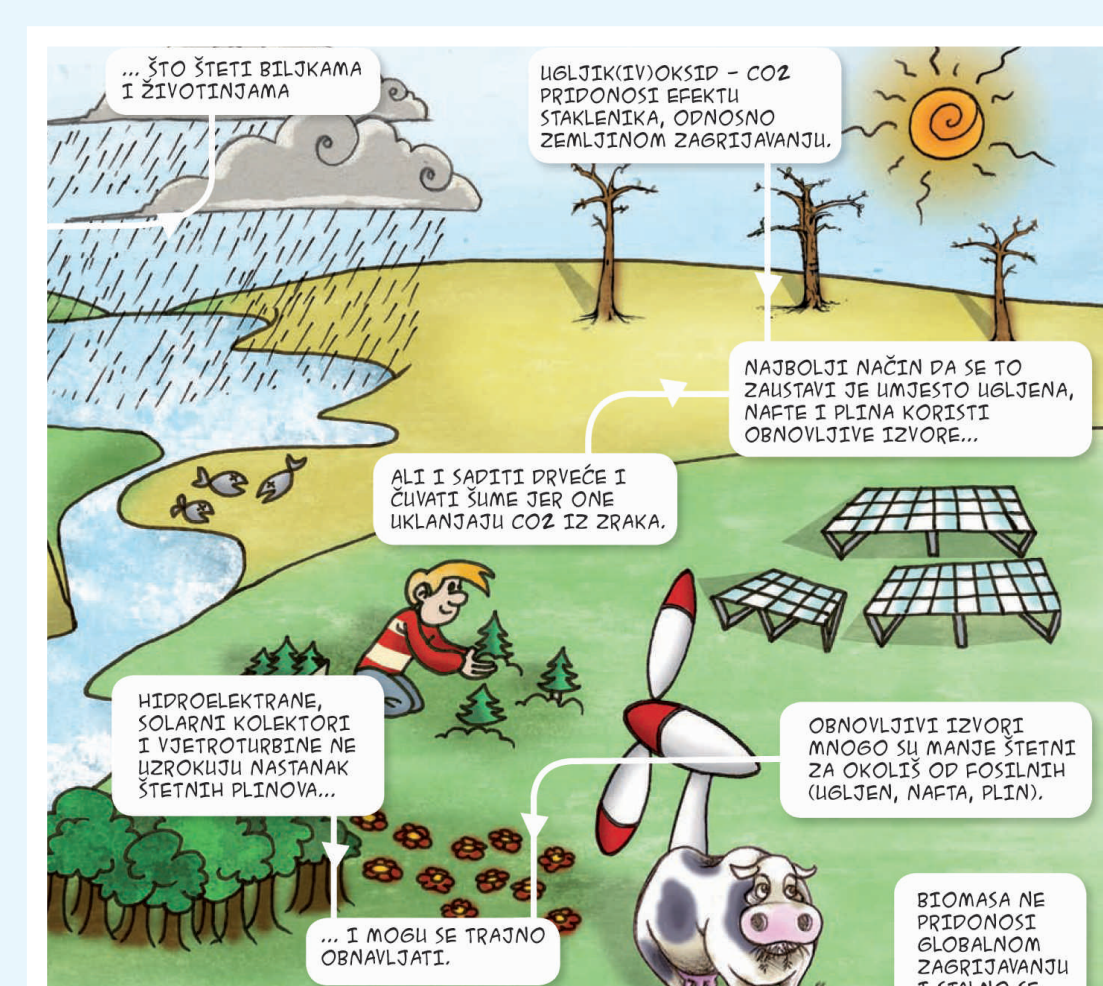
Energy efficiency info centre



Communication strategy



Display in Kindergarten



Info&contact

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