

DISPLAY

5th European Users Club meeting Brussels, 22nd April 2009

Participants

More than 50 persons attended the users club, a list has circulated, however due to certain late arrivals the list was not signed by everyone. (the list of registered participants is attached).

Notes (Draft)

Opening and Welcome

Peter Schilken (Energie-Cités) welcomed the participants to the Display European Users Club meeting. He introduced the day's agenda followed by an update of the State of Art of the Display® Campaign providing important statistical data. Refer to the PPT presentation for details.

Display®/Towards Class A Award 2009

Eight cities from all over Europe have submitted their applications for the 2009 competition. As all dossiers have been of high quality with excellent replication possibilities all participants have been invited to the users club. Seven of them were present namely: Angers (FR), Helsinki (FI), Highland Council (GB), Ivanic-Grad (HR), Molenbeek (BE), Nyiregyhaza (HU) and Pamplona (ES). All of them illustrated their actions with a power point presentation (annex 2) and Molenbeek even brought demonstration material with them. Time was allocated for short questions/answers after each presentation.

How can Display® help to communicate National Energy Certificates in Public Buildings?

In the first part of this session the consortium partners of the CYBER Display project gave a presentation of the implementation scheme of the EPBD for existing public buildings and compared it to the Display label. Nine member states were covered: FI, GB, FR, IE, CZ, IT, LI, PT, SL (see PPT presentation - annex 3). In the second part participants of the users club spontaneously did the same kind of presentation for their countries, namely:

- Switzerland – Favien Kuchler
- Hungary – Peter Nagy
- The Netherlands – Inge van de Klundert
- Spain – José Costero Bolaños
- Noel Mcallister – Scotland
- Belgium (Brussels region) – Nicodème Lonfils

All six participants have been asked to provide us with the corresponding ppt presentation for their country in order to enlarge the Display country Sheets.

This was a particularly interesting session for many of the participants as often they are very focussed on what is happening in their countries and this session allowed them to have a broader view of the situation in Europe.

Options to change certain visual aspect of the Display poster

Peter Schilken reminded the participants that the Display Poster can be easily updated annually so that managers and building users can see the progress (or lack thereof). During previous debates at users club meeting it was stated that the best way would be to put up the Display Posters for the two following years next to each other. However, during the last years some local authorities have begun to adapt the PDF version of the Display poster in order to insert information of at least two

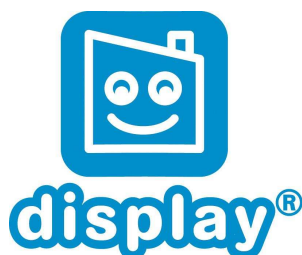
years on one poster. Peter Schilken showed the examples from Colomiers and Montbéliard to the audience. Furthermore, one additional option was shown inspired by the England and Wales DEC replacing the “improving the buildings performance by one class” section by a section showing the consumption data for the past two or three years (see ppt presentation).

After a lively debate five options have been submitted for a vote:

1. Two Display poster next to each other (as today) – 0 votes
2. Colomiers proposal - 3 votes
3. Montbéliard proposal - 1 vote
4. Introduction of a graph showing consumption data of previous year – 10 votes
5. Combination of options 2 and 4 – 13 votes

Peter and Ian will check with the Display Poster designer and programmer which one of the two “winning” versions can be realised within this year.

Besançon, 27 April 2009



DISPLAY

5th European Users Club meeting AGENDA

Brussels, 22nd April 2009

Location:

Management Centre Europe (MCE)
Rue de l'aqueduc 118
1050 Brussels

Wednesday 22nd April 2009

14.00 – 14.30	Welcome and short Campaign update (Peter Schilken - Energie-Cités) Short introduction of participants <i>tour de table</i>
14.30 - 15.30	Display®/Towards Class A Award 2008/9 Panorama of the communication activities of the 8 Display TCA Award applicants. <ul style="list-style-type: none">- Lviv(UA)- Ivanic-Grad (HR)- Highland Council (Scotland)- Molenbeek (BE)- Pamplona (ES)- Angers (FR)- Helsinki(FI)- Nyíregyháza(HU) <p>Representatives from each of the cities or regions will be there to answer questions and stimulate discussion.</p>
15.30 - 16.00	Coffee break and demonstration by EcoDriver™ TCA award sponsor
16.00 - 17.15	How can Display® help to communicate National Energy Certificates in Public Buildings? Presentation of the status of the EPBD for existing public buildings in 9-11 member states (FI, GB, FR, IE, CZ, IT, LI, PT, SL, CH and HU) - Ian Turner – Energie-Cités General discussion and debate
17.15 – 18.00	Options to change certain visual aspect of the Display poster Have your say in a participative session aimed at improving the communicational value of the Display poster Facilitated by Peter Schilken
18.00	End of meeting and departure to cocktail of the joint Energie-Cités & Climate Alliance rendezvous at the Brussels town hall

Simultaneous translation English/French