

# Brasov celebrates Energy Efficiency

## Towards Class A - Shining examples

... are everywhere and in a town near you...

### Introduction

The aim of the Energy Efficiency Week was to inform and empower citizens regarding energy efficiency and to come forward with practical solutions for the problems East European countries encounter in their attempt to implement energy efficiency projects.



It is a good example of how energy efficiency matters can be communicated to a variety of population groups by choosing appropriate communication strategies for each one of them.

Three major events were organised:

- Launching of Display
- Launching of an Energy Info Point
- The First Romanian BISE Forum

### BISE Forum

During the first Romanian BISE Forum participants tried to come forward with practical solutions for the problems the East European countries encounter in their attempt to implement energy efficiency projects. 43 people attended the conference, mainly representatives of Romanian municipalities, of the Association of Romanian Municipalities (AMR), as well as of national and international networks in the field.

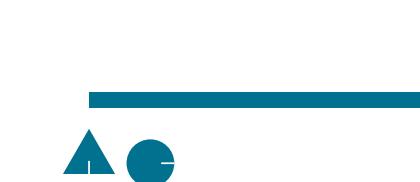


### Partners



EnEffect

EuroACE  
The European Alliance of Companies for Energy Efficiency in Buildings



### Contact

#### Partner

Energie-Cités - the association of European local authorities promoting local sustainable energy policy (coordinator)  
EnEffect - Centre for Energy Efficiency (Bulgaria)  
EuroACE - European Alliance of Companies for Energy Efficiency  
CEMR - Council of European Municipalities and Regions  
ACE/CAE - Architects' Council of Europe

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