

Brasov celebrates Energy Efficiency

Towards Class A - Shining examples ...are everywhere and in a town near you...

Introduction

The aim of the Energy Efficiency Week was to inform and empower citizens regarding energy efficiency and to come forward with practical solutions for the problems East European countries encounter in their attempt to implement energy efficiency projects.



It is a good example of how energy efficiency matters can be communicated to a variety of population groups by choosing appropriate communication strategies for each one of them.

Three major events were organised:

- Launching of Display
- Launching of an Energy Info Point
- The First Romanian BISE Forum

BISE Forum

During the first Romanian BISE Forum participants tried to come forward with practical solutions for the problems the East European countries encounter in their attempt to implement energy efficiency projects. 43 people attended the conference, mainly representatives of Romanian municipalities, of the Association of Romanian Municipalities (AMR), as well as of national and international networks in the field.



Info Point

At the Energy Info Point citizens can find free of charge, useful information and advice on energy efficiency issues. There are also brochures, guides and a whole series of other useful material available. The launch was accompanied by two contests: a contest for sidewalk drawings and graphics for pupils and one contest for citizens.



Display

Display was launched in three schools. In each of the schools the pupils prepared a special event. In one school a handball match was organised, in another the pupils prepared a painting on energy efficiency and in the third a presentation on what energy is and how everyone can contribute to improve energy efficiency was held.



Every institution received six digital thermometers for temperature monitoring in the key points of their respective building. As follow-up, ABMEE will prepare a course module about energy efficiency.

Partners



Contact

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