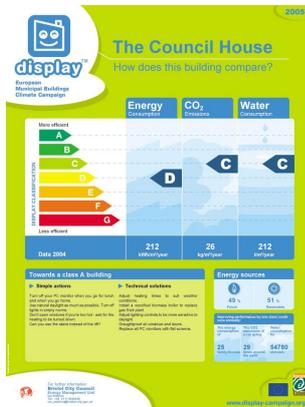


**Commitment for energy-efficiency pays off:
First DISPLAY® “Towards Class A” Award given
to the best municipal communication campaign**



One week after the EU action plan for energy efficiency was accepted, Energie-Cités and their partners¹ take the lead and concretely show how the Buildings Directive may be applied effectively on the ground.

The three municipalities of Bristol (UK), Brasov (Romania) and Lille (France) won this year’s DISPLAY® “Towards Class A” Award for their exemplary municipal communication strategies contributing to the Display® European climate campaign. The Swiss city of Lausanne received the “special jury prize” from the international jury. During the official award ceremony in Riga (Latvia) on the 26th of October, Patrick Lambert, Director of the European Commission’s Intelligent Energy Executive Agency (IEEA), handed over the prizes to the winner cities.

The Display® “TCA” Award forms part of the European campaign Display® which encourages municipalities to make the energy performance of their buildings publicly known. Currently, more than 200 towns and cities are participating in the initiative to reduce water, energy and CO₂ values of their buildings. They have already registered more than 4000 buildings in the on-line calculation tool which generates the informative Display® poster.

The Display “TCA” Awards were presented at a special ceremony during the 3rd BISE Forum² in Riga which every year gathers participants from New Member States, Candidate Countries, Western Balkan Countries and Ukraine. The aim of the Forum is to exchange experiences and develop joint strategies to promote sustainable energy and energy efficiency. **[Picture award ceremony]**

Notes to the editor

The Display “TCA” Award is open to all municipalities and local authorities throughout Europe who are members of the Display® Campaign. The Award recognises **best municipal communication activities** and will raise the awareness of building users about energy and water consumption, as well as the CO₂ emissions of public buildings.

The next call for applications will be in early 2007 and the information will be available on www.display-campaign.org.

Energie-Cités, the association of European local authorities promoting a local sustainable energy policy, promotes the role and importance of local authorities’ actions in sustainable development by launching and implementing clean energy policies. www.energie-cites.org

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¹ Architects' Council of Europe (ACE), , The European Alliance of Companies for Energy Efficiency in Buildings (EuroACE), The Council of European Municipalities and Regions (CEMR) and, the Centre for Energy Efficiency (EnEffect) - Bulgaria

² Better Integration towards Sustainable Energy