

## 2<sup>nd</sup> Steering Committee (SC) Meeting CYBER Display

**Date: 21+22 April 2009 (Brussels)**

### Tuesday 21 April

**14.00 – 14.15 – Welcome and short campaign update** (Peter Schilken)

**Aim:** Presentation of the agenda and the participants with special welcome for the “newcomer/s”

**14.15 – 14.30 – Display campaign update** (Peter Schilken)

**Aim:** Short overview on the campaign development by end of March 09 (campaign members, buildings and Display Poster, quick statistical overview, etc)

**14.30 – 15.30 - WP 2: Country integration and detailed analysis** (Richard Bull, Ian Turner)

**Aims:** To explain the work that has been achieved to date and has to be done within the next seven months i.e. before we meet in Almada.

8 out of 9 country reports and PPT overviews have been completed to date although for some of the countries a couple of questions remain. There is a huge diversity of approaches to producing energy certificates. No two countries have a similar system - although there is a growing tendency to use operational ratings for existing public buildings. The problem is that even here the system is completely different with some member states choosing Energy, others Carbon and some both. Also not all have chosen primary energy. In general most of the countries have chosen an A to G scale but even here there are differences with Ireland and Slovenia having their own alternatives. The result is that for certain member states it is very complicated to adapt the calculation tool and new approaches to promote the communication aspect of Display® and not its calculation tool will need to be found.

The communication handbook has been updated and reviewed by De Montfort. It has been translated into French and will soon be printed and available to be sent to new members. Current members will be able to download the new or updated sheets and add them to their file. A lot of the work involved updating the examples and rewriting the Case studies completely. Four new stickers have also been produced thanks to the work of Bristol.

### **Topics**

- Country reports (short presentation of findings – details presentation in European users club) (Ian Turner)
- Analysis of the Display data base and evaluation of the Display tools (presentation of methodology) (Richard Bull)
- Presentation of the updated Communication Handbook (Ian Turner)

### **Decisions/Actions to be taken:**

- Discussion on how the questionnaire is going to be used (now that translations are complete), for example on-line or ‘paper’ version – should it be opened up to all the Display users etc.
- Responsibilities for collating and analysing results of questionnaires
- Finalisation of technical questionnaire
- Will it be useful to create an option whereby Display users enter their rating A to G and result and use a simple calculation tool for the water performance – this

will mean that the calculation tool will not have to be adapted for each member state?

**16.00 – 17.00 - WP 6 Promotion and Dissemination of the Display Campaign** (Peter Schilken, Ian Turner)

**Aims:** To present the communication materials currently available to the partners and ensure good dissemination and improvements thereof

Six newsflashes have been produced since the beginning of the project. The Display PPT presentation has been reviewed and two versions made available on line in English - one a general presentation and the other focussing on communication. The Display leaflet continues to be translated into different European languages. It is now available in French, English, Czech, German and soon in Hungarian. There is also a new Display overview that can be used for the press called "The Display Campaign in brief" – this was added to the communication handbook and can be a useful resource for Display members. A new concept for the Display website has been developed and we wish to discuss this with all the members

**Topics:**

- Display video (IT)
- Draft presentation of the reviewed Display public website (PS)
- Promotion at events, (PS)
- Identification of interesting events, update of the list

**Decisions/Actions to be taken:**

- Confirmation of the format for the two videos
- Inputs and advice for the new website to be noted
- All partners to complete the events list and to always inform Ian about the upcoming events so that he can add this to the Display NEWS.

**17.00 – 18.00 – WP 1 Project Administration** (Peter Schilken)

**Aims:** Keeping the project on track; preparing the progress report

**Topics:**

- Board of performance indicators (first 6 months)
- Financial issues
- Progress Report (due date June 09)
- Management and coordination activities and rules
- Next meeting (November 2009 in Almada)

The Board of performance indicators was set up at the beginning of the project and at the first steering committee meeting it was agreed that all partners should review their indicators and send any changes back to Ian. Unfortunately this was not really done by many partners and thus we will see how many people fill in their indicators for this steering committee. Further it is planned to update the performance indicators every six month, for the first period this has be done by eight of sixteen partners (by 08/04/2009)

All partners except one should have received the advanced payment. The next payment will be made after the submission of the Interim Report which is due by March 2010.

By the end of June we have to submit our progress report, this is only a technical report; no cost-statements are needed. The progress report has to cover the project from its beginning (September 2008) till end of May 2009.

We would like to remind you that the deadlines agreed upon during the steering committee meeting should be respected by all partners otherwise the management of the project will become very bureaucratic, all partners will suffer as a result and all creativity and flexibility will be lost!

**Decisions/Actions to be taken:**

- Fixing a time schedule for the Progress report
- Date for next steering committee meeting to be decided
- Ideas and contributions to be suggested for the training session on Schools

**Wednesday 22 April**

**9.00 – 11.00 - WP 3 Local Communication activities (Alex Grassick)**

**Aims:** Keeping partners informed about the local communication campaigns in each partner cities, stimulation of exchange of experience and duplication (max 4 slides per city 5-7 minutes)

**Topics:**

- **Local Communication Campaigns**
  - Presentation of activities already carried out and planned, involvement of partners, media coverage
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  - Cyber Display Days,
  - Training/education programs for building managers/administrators/Staff etc.
- Display Users Club
  - National
  - Local
- Training Workshops
  - Feedback from Bristol
  - Next Workshop in Almada

**Decisions/Actions to be taken:**

- City reports on communication programmes (Month 15)
- Format of European Users Club Meeting

**11.30 – 11.45 –WP4 Display/Towards Class award (Peter Schilken)**

**Aims:** Reporting on results of 08/09 competition and preparing for the 09/10 competition

**Topics:**

- Participants and winner of the 2008/09 competition; visibility of the high quality of the submitted dossiers
- Award ceremony on 23 April
- Outlook next competition 2009/10

The deadline for the 2008/9 Towards Class A award was 6 March and we received 8 high quality applications from diverse cities in Europe, namely: Angers (FR), Helsinki (FI), Highland Council (GB), Ivanic-Grad (HR), Lviv (UA), Molenbeek (BE), Nyiregyhaza (HU) and Pamplona (ES). Despite the high quality the number of applications is below our expectations. It has also to be stressed that this competition has been open to all municipalities and local authorities throughout Europe no matter whether they are members of the Display® Campaign or not. Unfortunately we only received applications from Display cities and one request from Malta but their project was not yet underway. So we need to

analyse the reason and to see what can be done better next time when we will also launch a competition for the private sector.

However the moderate participation should not impair the high quality of the submitted applications and we have to discuss how to exploit this excellent work and to give the applicants the merited visibility.

On the 31st of March the applications have been evaluated by our international jury of Bo Frank (Mayor of Växjö and chairman of the jury), George Ohana (Lausanne - TCA winner 2007), David Willans (Futerra), Anna Jaskuła (Deputy Director PNEC Poland) and Dorien van de Weele (Philips Lighting).

The TCA award will be handed over during the joint Energie-Cités and Climate Alliance rendezvous in Brussels on the evening of the 23rd of April in Brussels

**Decisions/Actions to be taken:**

- Valorisation of the applications (really high quality) and may be also of the winners from the first two competitions
- Outlook 2009/10°
  - Consequences of the weak participation in the last competition
  - Collecting ideas for prizes of the competition 2009/10
  - Sizing an event for launching the next competition
  - Setting up time schedule for the competition

**11.45 – 12.15 – WP 5 Beyond public buildings** (Louise Sunderland)

**Aims:** To report on the progress of the private sector pilot group

**Topics:**

- Group membership
- Motivations for involvement
- Issues/concerns expressed by the group
- Progress on building labelling and stakeholder communication

**Decisions/Actions to be taken:**

- N/A

**12.15 – 13.00 Creating synergies between Display® and national certification schemes** (Peter Schilken)

Debate on how the Display cities can take over a more active role in the recast of the EPDB, lobbying actions towards the EACI, DG TREN, European Parliament, National governments

When it comes to adapting Display to National systems France is still the only country where this has been achieved and in the next month we will be working on adapting the Swiss system. In Hungary we are in the process of signing a deal whereby Display will become freely available for all Hungarian local authorities. The calculation tool will be adapted to ensure that the Hungarian government has access to all Hungarian data and will thus be able to use the data to create National benchmarks for Hungary.

Currently the recast of the EPBD is on the political agenda. You all have gained first experience with the implementation of your national scheme at the local level and we at Energie-Cités have 6 years of experience with the Display campaign. It seems to be an appropriate moment to formulate our opinion on the implementation of the EPBD as well as it's recast in a political message to Community institutions and national governments.

**Topics:**

- Is it possible to adapt Display to all the CYBER members National requirements
- CYBER/Display participants opinion on the EPBD implementation and recast

**Decisions/Actions to be taken:**

- Decide on an approach that will help local authorities comply with National requirement and improve their communication activities.
- Sharing work on setting up a political message on the EPBD