

Training session
Sustainable development of urban areas: exchange of experiences to optimise the use of European funds for the promotion of social cohesion within towns.

Draft Programme

**Place : Museum of Modern Art (conference room)
place Jean Arp Strasbourg**

General description:

The second phase of the project is centred on a reflection about the current and future issues and sustainable urban development tools. This joint reflection will take place during a two-day seminar uniting Strasbourg with the local urban development managers for the partner towns.

Wednesday November 29th 2006: the challenges for sustainable urban development

- 9h** Delegate Welcome by Mrs. Sandrine GODFROID, Head of Secretary General for Regional Affairs and Mr Pascal MANGIN, Deputy Mayor for International and European Affairs
- 9h30** Towards a thematic strategy for the urban environment (*Marianne KLINGBEIL, DG Environment, European Commission to be confirmed*)
- The integrated approach to managing the urban environment
 - Integrated strategies for urban revitalisation
- 10h30-11h** Coffea break
- 11h** The contribution of towns to growth and employment (*Lewis DIJKSTRA, DG Regions, European Commission to be confirmed*)
- 12h** Lunch at the Art Café
- 14h** LIFE in the City: presentation of an overview of urban environmental projects (*Nora SCHIESSLER AEIDL*):
- integrated environmental management
 - sustainable urban transport
 - climate change
 - nature and biodiversity
 - environment, health and quality of life
 - sustainable use of natural resources
- 15h30** Coffea Break

- 16h–17h30** Brainstorming on the preparation of the guide of best practices of sustainable development among cities of the Strasbourg Club (*Tanja HANNEMANN project manager of the Strasbourg Club*)
- 18h** Optional Visit of the Museum of Modern Arts and / or the Christmas Market
- 20h** Diner at the Kammerzell House Restaurant
Place de la Cathédrale

Thursday November 30th 2006: What tools for sustainable urban development for 2007 – 2013?

- 9h–10h** The JEREMIE community programme (*Mr KOLIVAS European Commission DG Regio to be confirmed*)
- Actions to promote SMEs and micro-companies: compensate for the lack of risk capital in Europe
 - Supporting innovation, enterprise spirit and the knowledge economy: developing financial engineering
- 10h–10h30** Coffea Break
- 10h30–11h30** The LIFE+ community programme (*to be confirmed*)
- 11h30–12h30** The example of Lille: communication campaign of energy efficiency (*to be confirmed*)
- 12h30** Lunch at the Art Café
- 14h–15h** The JESSICA community programme (Mrs SACCI European Investment Bank)
- Promoting urban development - the case of social housing
 - Investing in urban development funds for public partnerships
- The JASPERS community programme (Mrs SACCI European Investment Bank)
- Joint assistance in supporting projects in European Regions
 - To pool expertise and ressources in order to assist Member States in the implementation of the Cohesion Policy
- 15h00–15h30** Coffea Break
- 15h30–16h30** The overall evaluation of a project; round table (debate amongst participants)
- 16h30–17h** Conclusions
- 18h30** Reception at the City Hall
Place Broglie
- 20h** Dinner at the Striessel Restaurant
5 place de la Grande Boucherie