



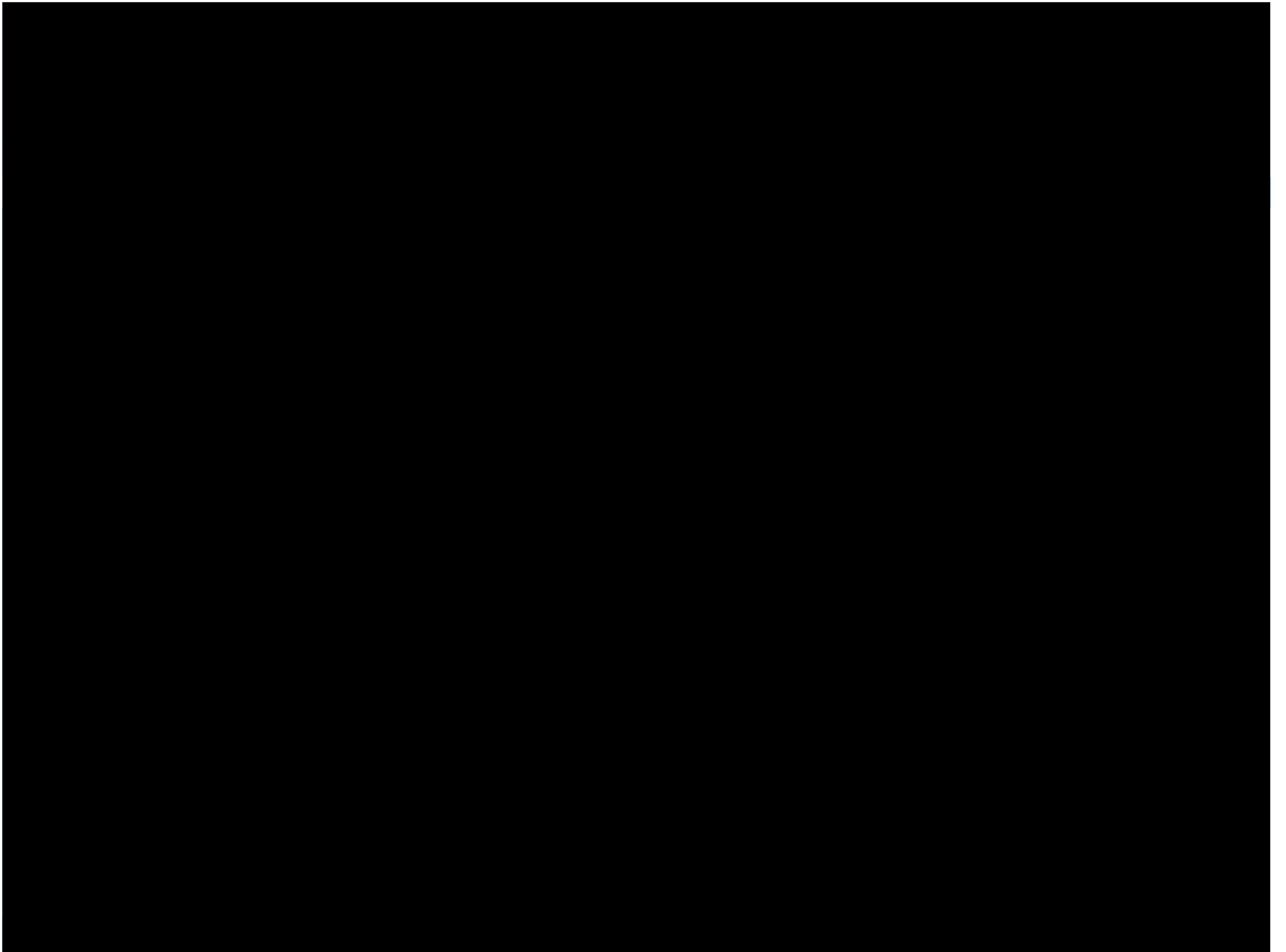
COMMUNICATE YOUR BUILDINGS ENERGY RATING

*7 magical years of
the Display® Campaign*

UNLIMITED CREATIVITY

Panorama of communication campaigns

Paul Isbell
Bristol City Council



Energy awareness in schools



What is a DEC?



What are we wasting?



Who needs to know?



What can we do?

Using innovative methods

Our Energy “Superhero”!



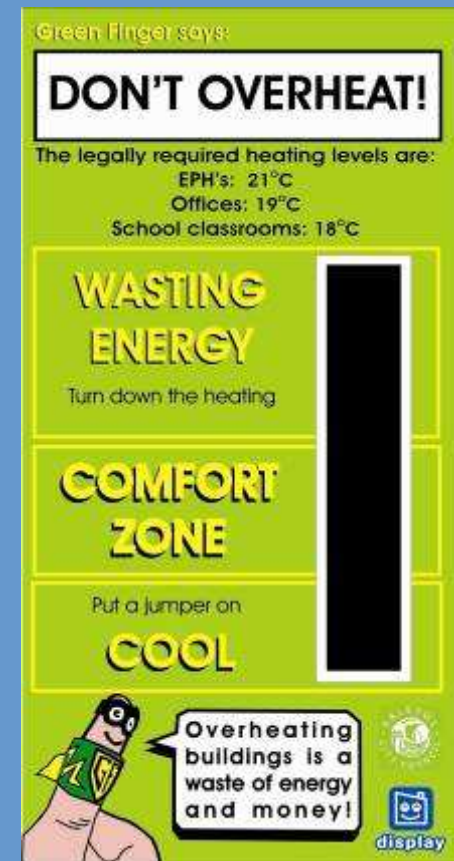
Involve everyone – from school pupils to the Mayor!



Screensaver



Thermometer for school audits



“Green Finger Day”



**Fun activities but
with an important
message...**

“Green Finger Day”

