



# Communicate your buildings energy rating

7 magical years of the Display® Campaign

## Programme

14.30 – 14.40

### Welcome

Pekka Sauri (Vice President of Energy Cities, Deputy Mayor of Helsinki)

Silvia-Adriana ȚICĂU, MEP, S&D, Vice-Chair of the Committee on Transport and Tourism (tbc)

14.40 – 15.45

### Reasons to act now – The role Display has played in supporting/influencing the EPBD

Facilitator: Gérard Magnin, Energy Cities

- *Public vs Private: Why communicating energy certificates is critical in public buildings* – Gérard Magnin, Executive Director, Energy Cities
- *7 Magical years – How Display has and continues to contribute to energy awareness and improving building performance* – Richard Bull, De Montfort University-UK
- *The role of Intelligent Energy-Europe projects in supporting the EPBD* – Vincent Berutto – Head of the Unit, EACI

Questions – Answers

15.45 – 16.15

### Coffee/Tea Break (possibility to visit the Display stand)

16.15 – 17.15

### Unlimited Creativity – Panorama of Communication Campaigns

Facilitator: Philippe Bovet, Journalist

Round-table presentation of success stories, anecdotes (municipal buildings and communication actions targeting building users)

- Participating municipalities and organisations: Salerno (IT), SIEEEN (FR), Ivanic-Grad (HR), Ecoparc (CH), Bristol (GB)

Questions – Answers

17.15 – 18.00

### Ahead of the times – Common European voluntary label for non residential buildings

Facilitator: Peter Schilken, Energy Cities

Round Table Debate

- Fiona Hall., MEP
- Silvia-Adriana ȚICĂU, MEP
- Romain REMESY, MEDDTL
- Russell Reefer, LGA
- Eduardo Maldonado, Chairman Concerted Action EPBD
- Jeremy Draper, Milton Keynes
- Andrew Warren, Director, UK Association for the Conservation of Energy

18.00 – 18.30

### The fifth Towards Class “A” Award Ceremony

Master of Ceremonies – Pekka Sauri (Vice President of Energy Cities, Deputy Mayor of Helsinki)

18.30 – 19.30

### Cocktail