

Venue :

Hôtel de Ville de Bruxelles (City Hall)
Room: Salle Gothique (Gothic Hall)
Grand Place
BE-1000 BRUSSELS

Programme

14.30 – 14.40 Welcome and Chair of the Event

Lian Merckx (Delft – Board member of Energie-Cités)
A representative of Brussels City

14.40– 15.00 The Energy Performance building Directive: The role of Intelligent Energy Europe Projects

Gordon Sutherland, EACI

15.00 – 15.30 Display® Campaign – Three year review: Presentation of the Display® Tools

Ian Turner/Zdravko Genchev/Sarah McLean (The TCA partners)

15.30 -15.45 Implementation of the Display® Campaign – From History to Present

Peter Schilken, Campaign Co-ordinator, Energie-Cités

15.45 – 16.00 Tea Break

16.00 – 17.15 Display® - all about Communication

Round-table presentation of success stories, anecdotes (municipal buildings and communication actions targeting building users)
Participating municipalities (Salerno, Bristol, Helsinki, Montreux, ALE Grenoble-Echirolles, Kaunas)

Questions-Answers

17.15 – 18.00 Display® Campaign's Outlook as a Driving Force for the Implementation of the EPBD

Facilitator – *Gérard Magnin*, Energie-Cités

Round Table – expectations for the future

- *N.N.*, OFEN
 - *Marie-Christine Roger*, DGUHC
 - *Vincent Berrutto*, EACI
 - *Jeff Kirton*, Durham County Council
 - *Peter Wouters*, EPBD Building Platform
 - *Nicole Zimmermann*, Swiss Federal Office of Energy (SFOE)
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18.00 – 19.00 The second Towards Class A Award Ceremony

Master of Ceremony – *Paul Isbell*, Bristol

Presentation of Awards – *Vincent Berrutto*, EACI

19.00 Cocktail
