

## FRANCE PRODUCES SIX SHINING EXAMPLES IN SIX WEEKS

In a fleet-footed and audacious move, France has come from nowhere to rank second on Display's *League of Excellence* for Shining Examples. The feat has left former second place-holders Switzerland stunned and leaders, the UK, decidedly edgy as competition for first place in the League heats up. However, with Display needing to promote 100 Shining Examples by the end of this year, there is still much to play for.

### League of Excellence

Country	Shining Examples
UK	8
France	6
Switzerland	4
Germany	3
Finland	2
Ireland	2
Italy	2
Portugal	2
Bulgaria	1
Denmark	1
Greece	1
Hungary	1
Latvia	1
Netherlands	1
Poland	1
Romania	1
Russia	1
Sweden	1

Display members increasingly employ Display to promote their municipality and its achievements across Europe.

### Display launches into 2007 with a flurry of activity:

- **Spain** signals its intention to join the League, as Ana Belén Muneta of **Pamplona** will be describing how a dedicated Display® Campaign engages local citizens, in the city's first Shining Example
- **North Yorkshire** (UK) – Kim Williams will be exploring the *benefits of passive design*, incorporating low-energy technologies such as solar shading and passive ventilation.
- **Salerno** (IT) – Giancarlo Savino launches a school communications campaign using Display
- **South Tyneside** (UK) – Robert Algie achieved considerable energy savings at a leisure centre through simple measures such as occupancy lighting controls and fitting pool covers at night.
- **Utrecht** (NL) – Inge van de Klundert prepares her city's second Shining Example.
- **Nantes** (FR) – Michel. Le Gohebel shares Nantes strategic approach to reducing energy and water consumption and highlights some enterprising approaches including a performance contract with a private company to manage water.
- **Fontaine** (FR) –A School is refurbished using the well known French High Environmental Quality (HQE) system and becomes a shining example for the whole community.
- **Natural Park Normandie-Maine** (FR) – Bertrand Denis works with the small villages inside the park to promote energy efficiency and uses Display as a means of communication.

**Currently, Lausanne** has the most Shining Examples, with three being promoted, followed closely by **Helsinki** and **Verona**, with two apiece.

**Spain** looks set to be the next country to join the league, and we look forward to **Belgium, Slovakia, Lithuania and Malta** submitting their first Shining Examples.

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2007 Published Shining Examples include:

- **Verona** (IT) - Has made special efforts within their administration to involve key decision makers in Display. For more details, click (EN) [here](#)
- **Rochefort** (FR) – Significant energy and financial savings achieved thanks to a wide range of technical solutions and communication activities (Display included). For more details (FR), click [here](#)
- **Carhaix-Plougier** (FR) – the local energy agency in west Brittany use Display to show that energy and water savings can also be achieved in newer buildings. For more details, (FR) click [here](#)

Do you have a Shining Example?

Shining Examples lie at the very heart of Display, because they are about promoting better performance in buildings, and showing people what works.

It is rarely possible to improve an existing building to an A or B rating, because of its age, budget constraints and so on. So it is equally important that buildings which improve from, for example G to D, are recognised, as general improvements in municipal buildings can produce a better environment too.

If your municipality is improving its building performance – let us know! – Display can showcase your town or city, and your knowledge can enable others to learn from your experience.

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